
Partners in Main Street Program

2012

What Does Livermore Downtown Inc. Do For You?

Livermore Downtown Inc. is a 501(c)3 non-profit dedicated to the revitalization efforts of downtown Livermore. Our Association provides its services to all businesses and properties that are located in the downtown core. Our district encompasses Old First Street to P Street, Fourth Street to Railroad Avenue. You are an important piece in the economic vitality of our downtown and we provide the following services to your business, *free of charge*, in order to provide a holistic focus on the heart of our City.

- Benefits You Already Receive -

- Business Information and website listed on Livermore Downtown Inc. Website at www.livermoredowntown.com
- Listing on our Shopping and Dining Guide (includes dining, shopping, arts, culture, entertainment, wine tasting, health & beauty, markets, furnishing & design). Guide is produced in the Fall.
- Promotional Advertising
- E-Mail Updates
- Business Training
- Listing on the Downtown Kiosk Directory (includes dining, shopping, arts, culture, entertainment, wine tasting, health & beauty, markets, furnishing & design).
- Promotional Events Including: Livermore Wine Country Festival, Summer Farmers' Market, Taste of Downtown, Earlier Than The Bird, Holiday Sights and Sounds Parade, Chili Shooters and Witches Night Out.

The Partner In Main Street Program was designed to provide additional services to those businesses in the downtown looking for ways to market their products and services and increase their exposure to potential customers and clients. Your participation as a Partner In Main Street allows us to continue those programs in the downtown that have proved to be successful in bringing your customers to the district.

Your partnership will also allow us to research new programs and activities that can be added in the downtown for more visibility throughout the Tri-Valley, the Bay Area and beyond. We know that a successful downtown is a result of the relationships and partnerships between all individuals in the community. We look forward to your involvement as we build Livermore's downtown reputation as the place to LIVE, SHOP, PLAY and DINE for all in the Bay Area and beyond!

ALL PARTNERSHIPS DUE BY JULY 31st, 2012

(Businesses that open after July 31st, 2012 will receive a prorated price)



Livermore Downtown Inc. • 20 S. L Street, in the Historic Railroad Depot, Livermore, CA 94550
ph: 925-373-1795 • fax: 925-373-6471 • email: lms@livermoredowntown.com

- Downtown Business Partner -

Fee: \$275.00

** To ensure that this program is accessible to all, please call us for payment plan or trade option.*

- **Highlighted** listing as a Partner & website linked on the Livermore Downtown Inc. website.
- Listed as a Partner in the Downtown Shopping and Dining Guide (includes Dining, Shopping, Arts, Culture & Entertainment, Wine Tasting, Health & Beauty, Markets, Furnishing & Design and Business Services).
- Booth Space at the 2012 Livermore Wine Country Festival. **(Must apply by August 2012 to receive this benefit in May 2013).**
- Booth Space at the Livermore Summer Farmers' Market. (Based on space availability - may sign up for 3 weeks at a time to ensure that all Partners get access during the season).
- One Downtown Club Tag
- Discounted Downtown Club Tags for employees, customer appreciation, etc. Discount is 10 Downtown Club Tags for \$200.00 (\$50.00 Savings!).
- Ability to utilize our email database and Facebook posts, once per month, to announce job openings, events, fundraisers and business changes (expanded hours, product expansions, etc.).
- Staff will provide free marketing and internal event consultation for your business, by appointment.
- Ability to post alerts on Livermore Downtown App for iPhone, iPad, Blackberry and Android.

- Destination Livermore Partner -

Fee: \$200.00

This Partnership Category is available to tourism services, i.e. Hotels, Motels, Bed & Breakfasts, Golf Courses, Wineries, etc. Available to tourism partners outside of district.

- **Highlighted** as a Partner in the Downtown Shopping and Dining Guide.
- One Downtown Club Tag.
- Highlighted listing as a Partner & website linked on the Livermore Downtown Inc. website.
- Booth Space at the 2012 Livermore Wine Country Festival. **(Must apply by August 2012 to receive this benefit in May 2013).**

- Non-Profit Partner -

Fee: \$200.00

(Must provide proof of Non-Profit status with Tax ID Number) Available to non-profit partners outside of district.

- **Highlighted** listing as a Partner & website linked on the Livermore Downtown Inc. website.
- Booth Space at the 2012 Livermore Wine Country Festival. **(Must apply by August 2012 to receive this benefit in May 2013).**
- Booth Space at one Livermore Summer Farmers' Market.



Partners in Main Street Application

Please complete & return by **July 31st** to:

Livermore Downtown Inc. • P.O. Box 1067 • Livermore, CA 94551 • Or fax to: 925-373-6471

Please circle appropriate category:

- *Downtown Business Partner*
- *Destination Livermore Partner*
- *Non-Profit Partner*

Business Name: _____

Email: _____

Contact Name: _____

Website: _____

Address: _____

Check #: _____ **or Credit Card: VISA or MC**

Phone: _____

Card #: _____

Cell Phone: _____

exp. date: _____

Fax: _____

CSC (3 digit security code on back of card): _____