



**FOR IMMEDIATE RELEASE
4/21/11**

***MINUTE TO WIN IT* and *STILL STANDING* OPEN CASTING CALL
NORTHERN CALIFORNIA**

**April 30th, 2011
Livermore Wine Country Festival
(In historic downtown Livermore)**

**Location: NBC Bay Area Pavilion 1st and L. St.
11am-3pm**

***Minute To Win It*
Want to win a million dollars!!!**

Minute To Win It is casting now!!!

"Minute to Win It" is a new family-friendly competition series, hosted by Guy Fieri, featuring 10 deceptively simple games that require savvy contestants to complete under pressure with a prize of \$1 million awaiting the winner.

Competitors will face 10 challenges that escalate in level of difficulty. Each game has a 60-second time limit and failure to finish the task on time will eliminate the contestant. At various points throughout the game, the contestant can walk away with the money earned up to that point, but it'll take nerves of steel to complete all 10 tasks to win the \$1 million.

Still Standing (working title)

Better be quick on your feet. Get ready to witness a trivia battle, so intense, the earth will move under your feet. Still Standing brings the thrill of trivia match and marries it with the comedy of a physical game show. Each episode takes a single contestant and pits them against 10 competitors in head-to-head trivia battles. Each competitor goes head to head against the contestant in a trivia match against the clock. One wrong answer and the contestant loses all the money to the competitor and falls through a trap door in the floor. If the contestant wins, he moves on to the next competitor.

Up until the very last second, neither of them know how much money they can win. To win the grand prize, the contestant must eliminate all ten competitors and be the last one still standing.