

FOR IMMEDIATE RELEASE
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Contact: Rachael Snedecor, CEO, Livermore Downtown Inc. 925-373-1795

Concerts on the Green, Summer Series
Every Tuesday, June 15 - September 14, 2010
5:00pm - 8:00pm

Tuesday evenings downtown will continue be the time and place to discover new favorite music, culinary creations, and local wines from the Livermore Valley, as Livermore Downtown Inc. launches a new summer event series titled "Concerts on the Green, Summer Series."

"Concerts on the Green" will take place every Tuesday evening this summer between June 15th and September 14th. The music begins at 5:00 and lasts until 8:00 PM at the Livermore Valley Plaza, in front of the Bankhead Theater. There is no admission charge.

Each week, we will feature two Livermore wineries with wines for sale by the glass and by the bottle. Also new this year, beer selected by our downtown bartenders and owners will be on sale, highlighting their favorites. Non-alcoholic beverages will also be available for purchase. Downtown restaurants will be on site with their tasty offerings.

No outside alcohol, beverages or food will be allowed into the concert venue, although takeout from any of our downtown restaurants or wine shops may be brought in with receipt as proof of location of purchase. Our website lists the restaurants, wine shops and tasting rooms in our downtown district, at www.livermoredowntown.com/downtown.businesses.

The Livermore Downtown Inc. Board of Directors, staff, and downtown business community spent countless hours discussing and researching options for continuance of a Tuesday evening concert presence in the downtown, while at the same time addressing key financial, liability and resource issues. While we know some of you will miss the former "Tuesday Tunes" format, we are confident that the new "Concerts on the Green, Summer Series" will be a successful partnership between our businesses, attendees, musicians, and the Livermore Downtown Inc. Association.

We look forward to seeing you as you live, shop, play, dineand enjoy live music.... in downtown Livermore!

The Livermore Downtown Inc. Association is a non-profit organization dedicated to the commercial health and vitality of Downtown Livermore.

For more information contact Livermore Downtown Inc. at (925) 373-1795 or visit our website at www.livermoredowntown.com/events/event_pg/concerts-on-the-green/.