

For Immediate Release

8/19/08

Taste of Downtown, a Sold Out Success!

On August 9th & 10th, 1000's of shoppers, diners, sippers and horse lovers flocked into the downtown area and followed a passport that led them to taste Livermore Valley Wines inside our excellent shopping locations, taste culinary treats at our phenomenal restaurants, take advantage of shopping specials, ride horse drawn carriages through our beautiful streetscape and listen to live music in our plazas & pocket parks. The weather was beautiful and the folks on the street were too !

After enjoying all the downtown had to offer, our attendees were asked to vote for their favorites. Almost all of our locations received votes but the winners are as follows:

BEST WINERY

- 1st Place – Wood Family Vineyards
- 2nd Place – Thomas Coyne
- 3rd Place – John Christopher Cellars tied with Little Valley Vineyard

FAVORITE SHOPPING LOCATION

- 1st Place – Main Street Designs
- 2nd Place – OutSideIn etc.
- 3rd Place – Brown Eyed Girl Beauty & Gifts tied with Woopsiedaisy Toy Shop

BEST FOOD TASTE

- 1st Place - El Charro Taqueria
- 2nd Place – Star Anise
- 3rd Place – Sansar Indian Cuisine tied with Mario's Steak & Chop House

BEST FOOD PRESENTATION

- 1st Place - SanSar Indian Cuisine
- 2nd Place - El Charro Taqueria
- 3rd Place – Movida

PASSPORT GRAND PRIZE WINNER

Darlene Cloud

Thank you to all Businesses that participated. The community is very excited about the increase in shopping, dining and entertainment opportunities in Livermore. Those businesses participating are building loyal relationships with our consumers that will assist in continued sustainability of our entrepreneur's downtown.

For more information in regards to upcoming events and how to get involved, please e-mail us or contact us at 925-373-1795 or email lms@Livermoredowntown.com

Rachael Lavezzo-Snedecor, CEO
Livermore Downtown Inc.