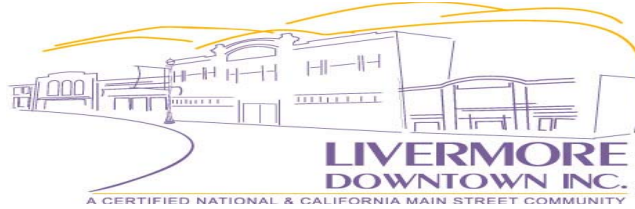


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August 2007

Dear Downtown Supporter,

On Thursday, October 25th, 2007 from 4pm-7pm, Livermore Downtown Inc. will be hosting the 21st Annual Downtown Trick or Treat Night. Livermore Downtown Inc. is a non-profit community benefit corporation dedicated to revitalization of the historic downtown area. Livermore Downtown Inc. markets this free event to our pre-school to fifth grade students. It is a safe environment where families can enjoy celebrating the Halloween holiday. Last year over 30,000 families attended the event and each merchant gave out approximately 8,000 pieces of candy!

Livermore Downtown Inc. encourages you to be a candy sponsor at this years Downtown Trick or Treat night! By sponsoring this traditional and essential community event, you can show your support of the downtown while promoting your business at the same time. **Livermore Downtown Inc. is a 501 (c) 3 non-profit organization and your donation is tax deductible.**

For all donations of **\$500.00 or greater**, your company name will be listed as a sponsor on all posters, flyers and in our press releases to the local media. **This is a great visual as the families attending will see that your business has sponsored a beloved downtown event by supplementing the candy being given away to local children.** In order to include your business name on all posters, flyers and in our press releases we must have your sponsorship **no later than September 30th.**

Please contact Livermore Downtown Inc if you are interested in sponsoring this event or for further information.

Sincerely,
Livermore Downtown Inc.
925-373-1795