

2060 Second Street  
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## 2006 DOWNTOWN AWARDS

### **Board Member of the Year**

### **Vickie Teshera**

Vickie was in the role of President in the year coming out of Construction impact. She had to deal with a lot of tension and frustration by a group of Merchants that felt that attacking the Association was a good outlet for their anger. Vickie handled these interactions professionally and while fully supporting this Association and fully supporting the staff and Board members being attacked. When you look at the list of Desirable Board Characteristics that we follow, it should have a picture of Vickie. ☺ She and her husband Bill attended and worked every event throughout the year and supported every fundraiser.

### **Corporate Partner of the Year**

### **Signature Properties**

Signature Properties has been very active in supporting our events and sponsoring programs such as the Holiday Parade, Downtown Trick-or-Treat and the biggy....the \$15,500.00 commercial ad time at the new Livermore Cinemas. Station Square, their downtown project, is utilizing the downtown location description as a large part of their sales strategy. They have even embraced the Live, Shop, Play, Dine concept in their outreach.

### **Downtown Business of the Year**

### **First Street Alehouse**

First Street Alehouse has supported all of our downtown events, participated in the Restaurant Training Program and the “huge support”... the Golf Tournament ! Ron was responsible for the event not being a fund loser and being a fun raiser !

### **Volunteer of the Year**

### **Stephanie Goelzer**

In support of our Associations fundraising goals, Stephanie volunteered to add the sell of downtown club cards to her incentive program at Art Décor. She raised approx. \$8000.00 for our Association.

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### **City Employee of the Year**

### **Kevin Roberts**

Through his leadership of the Redevelopment Agency, Kevin has been a huge support of Downtown Training, Business Incentives and Recruitment and of keeping us in the know of what is happening in the downtown.

### **Non-Profit Partner of the Year**

### **TV30**

TV30, through the leadership of Executive Director Glenn Davis has been a huge support of Downtown Livermore's promotional projects. Through the Production of Livermore Life and addition of downtown news stories to the 580/680 News, we are able to get the word out about our shopping and dining destination to the entire Tri-Valley on a consistent basis. TV30 also jumped on Board producing our Movie Theater Commercials with just a 3 week turn around time. They rock !!

### **Outstanding New Development**

### **Livermore Cinema**

Need we say more !!!!!

### **Outstanding Historic Renovation**

### **Blacksmith Square**

This project is exemplary of the renovation and reuse of historic properties. From Horse Shoes to Ladies Shoes...that's evolution !

### **New Business of the Year**

### **Tommie's Deli and Sandwiches**

Before even opening Tommie jumped head first into working with our Association as well as with all Business Support Associations in the Valley. He participated in the Restaurant Training, all events and even joined the Board. When asked for help, he steps up and is an amazing addition to downtown !

### **Destination Partner of the Year**

### **Wente Estate Vineyards**

Wente's Directors Robert Gundry and Nancy Mueller have been excellent cross marketing partners with Downtown. They have worked out add trades with us for their Movie Series, the PGA Tournament and they have participated in providing food to all of the events where applicable. They were a Wine Sponsor last year for the Livermore Wine Country Festival and participated in the Farmers Market.