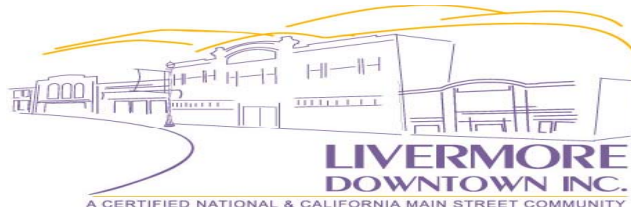


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For Immediate Release 7/11/06

Tuesday has always kind of been the non-day. Monday is the first weekday of the work week, Wednesday is half way through the work week, Thursday, we start planning our weekend and Friday...well that is Thank God time. So what about Tuesday ? Well, in Downtown Livermore, we have designated Tuesday as Tuesday Tunes time !! Every Tuesday evening, from 6 to 9 PM, from now through the end of the summer, we will have **free concerts** at the Flag Pole Plaza Lawn area, located at Livermore Avenue and First Street. Every week, we will have a different band playing. We'll be entertained by everything from Jazz to Rock to a little bit Country ! Tuesday night is another night to plan on hanging downtown. Bring a blanket and lawn chairs, grab dinner to go and a bottle of wine from First Street Wine Company and have a picnic while jamming with the tunes. Or sit on one of our many restaurant patios and enjoy the evening with friends ! *Starting July 18th-Experience "Shopping al Fresco" as many of the merchants will be featuring their products on the sidewalks and staying open until 8PM!* The entertainment is brought to you by Livermore Downtown Inc. **Downtown Livermore, where we Live, Shop, Play and Dine. It's always a good time !**