

Livermore Downtown Inc. Receives National Main Street Accreditation

Once again, the efforts of Livermore Downtown Inc. earned it recognition for commercial district revitalization by meeting standards for performance set by the National Trust for Historic Preservation's National Main Street Center. Livermore Downtown Inc. joins 593 other Main Street revitalization programs nationally recognized as 2005 Accredited National Main Street Programs.

“The National Accreditation means the Main Street program is meeting our national standards of performance for what a Main Street program should be doing”, said Doug Loescher, director of the National Trust's Main Street program. “The organizations we name each year as National Main Street Programs are those that have demonstrated the skills needed to succeed in Main Street revitalization.”

The annual accreditation process evaluates commercial district revitalization programs based on criteria ranging from having an active board of directors and paid professional manager to tracking economic progress and preserving historic Main Street buildings.

“Rebuilding a district's economic health and maintaining that success requires a broad-based community involvement, active support from both the public and private sectors, and sound management,” said Loescher. “Having a solid organization at the foundation of that revitalization effort is so important to long term success.”

The organization's performance was evaluated by The California Main Street Alliance, which is the coordinating organization for Main Street programs in California.

The National Trust for Historic Preservation is a private, nonprofit membership organization dedicated to protecting the irreplaceable. Recipient of the National Humanities Medal, the Trust was founded in 1949 and provides leadership, education and advocacy to save America's diverse historic places and revitalize communities. Its Washington DC headquarters staff, six regional offices and 25 historic sites work with the Trust's 200,000 members and thousands of local community groups in all 50 states. For more information, visit the Trust's web-site at www.nationaltrust.org.

Livermore's Downtown is in the process of an exciting Streetscape Makeover that will bring to the Tri-Valley a beautiful, pedestrian focused shopping, dining and entertainment district that will be the jewel of the East Bay. Livermore Downtown Inc. asks you to please support our downtown businesses through the construction phase. Livermore, this one's for you !!!