

For Immediate Release

What: Holiday Sights and Sounds Parade and Tree-Lighting and the Home for the Holidays Celebration
When: December 3, 2005
Where: First and Second Streets – Downtown Livermore

Details for Home for the Holidays Celebration –

From 12:00 PM to 4:00 PM Livermore Downtown will host a kick-off for the holidays celebrating the traditions of the season.

Designer Hot Chocolate at Lizzie Fountain

Holiday Karaoke for Kids at Lizzie Fountain from 2 PM to 4 PM

Local Non-profits and organizations providing holiday activities

Horse Drawn Carriage Rides \$10.00 per adult, \$5.00 for children 4 to 12 years old, 3 and under free – Pick up at Vine Cinema or Riata Restaurant

Holiday Window Display Contest

See's Candies Fundraiser at Lizzie Fountain

Kick-off to Holiday Shopping

Details for Holiday Sights and Sounds Parade –

This year we are honoring all of the First Street merchants as our Grand Marshals. After surviving the 6 month Streetscape construction project, it is their time to be celebrated ! The business owners, their staff and their families will be marching in the parade carrying signs announcing what business they are with and carrying props that show what they do.

NBC11 will once again be in the parade and they will have Miguel Sandoval from the hit TV Series Medium on their float.

This years parade is sponsored in part by Kaiser Permanente and Anderson Pacific LLC

Our Announcing Booth Sponsors for the parade are Groth Bros. Chevrolet, Livermore Jaguar, Fine Fretted Friends and Galaxy of Stars Entertainment.

Main Street Designs Christmas Store will once again house our downtown Santa Visits at 56 South Livermore Avenue. 3:00PM - 7:00 PM Fridays, 12:00PM –4:00 PM Sat & Sun, 3:00 PM – 7:00 PM Dec 20, 21, 22, 23, 12:00 PM – 4:00 PM Dec 24 Photography provided by Creative Camera.

We will have more than 50 entries with Local Politicians, Bands, children organizations, community groups and the Fire Department bringing Santa at the end. The Mayor will be on hand to lead the count down for our tree-lighting with Bruce Sprucetree. Call me at (925) 373-1795 if you need more information.

Happy Holidays ! Rachael Lavezzo-Snedecor