

2060 Second Street
Livermore, CA 94550

PO Box 1067
Livermore, CA 94551



(925) 373-1795 Phone
(925) 373-6471 Fax
www.livermoredowntown.com
lms@livermoredowntown.com

2011 Livermore Certified Year Round SUNDAY Farmers' Market Sponsorship & Booth Opportunities

The Livermore Certified Year-round Farmers' Market is held each and every Sunday morning from 9am-1pm in downtown Livermore on Second Street between J & K Streets. The Sunday Market has become a weekly gathering place for more than just produce! It is a place to gather with friends, as well. The Sunday Market offers a wonderful opportunity for your company to gain visibility among Tri-Valley residents. To become a Livermore Farmers' Market Sponsor, or, to have a booth, please complete the application below. If you have any questions, please contact Livermore Downtown Inc. at 925-373-1795 or lms@livermoredowntown.com.

COMMERCIAL SPONSOR

There will be one sponsorship opportunity per week at the cost of **\$50**.

Sponsors will receive:

- ✓ 10x10 Booth space set at your chosen market (**must provide your own canopy, table and/or chairs**)
- ✓ An opportunity to plan a fun activity around your business

NON PROFIT SPONSOR

There will be one local Non-Profit sponsor per week at the cost of **\$25**. This fee may be waived if your group provides an activity. You must submit proof of non profit status.

Sponsors will receive:

- ✓ 10x10 Booth space set at your chosen market (**must provide your own canopy, table and/or chairs**)
- ✓ An opportunity to plan a fun activity around your business

ART & CRAFT BOOTH SPACE AT THIRSTY THURSDAYS

Arts & Crafts vendors are welcome to host a booth at the market for **\$25 per week**.

- ✓ 10x10 Booth space set at your chosen market (**must provide your own canopy, table and/or chairs**)
- ✓ You must make your own product and supply set-up: canopy, table, chairs, etc.

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LIVERMORE CERTIFIED YEAR ROUND SUNDAY FARMERS' MARKET Booth Application

This application is for the purpose of assisting the Livermore Downtown Inc. in the selection of vendors for the 2011 Livermore Certified Year Round Farmers' Market. This application for contract is not a contract, nor a guarantee of same. Return completed application to Livermore Downtown Inc. PO Box 1067, Livermore, CA 94551. Applicants will be notified of acceptance to participate in this event & will receive a confirmation with more event details at that time.

Name of Business: _____

Name of Owner: _____

Address: _____

City: _____ Zip: _____

Phone: _____ Cell Phone: _____ Fax: _____

Email: _____

Website: _____

CA Resale #: _____ (only if selling product, must submit copy)

City of Livermore Business License # _____ (only if selling product, must submit copy)

Please make an itemized list of goods for sale and/or planned activities and informative handouts. Livermore Downtown has the right to remove the products.

BOOTH FEES Please check desired category (PRICE IS PER 10'X10' SPACE)

Non-Profit Organizations	\$25.00	_____
Art & Craft Vendor	\$25.00	_____
Commercial Vendor	\$50.00	_____

Non Profit, Art & Crafts and Commercial Businesses, please list the date(s) that you are requesting and we will try and accommodate your request. The Year Round Livermore Certified Farmers' Market runs every Sunday from May 9am-1pm.

Please make checks payable to Livermore Downtown Inc.

Any checks returned by your bank are subject to a \$35.00 returned check fee.

VISA or MC (please circle one)

Card Number: _____ EXP. _____

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RULES AND REGULATIONS

This is a rain or shine event.

No refunds will be given for any reason.

Arts & Crafts vendors must make their own product.

All vendors must bring own set up; **CANOPIES, TABLES, CHAIRS, ETC.**

All vendors selling product must have a **California Resale Permit** and it must be in plain view at all times during the event.

All vendors selling product must have a **City of Livermore Business License**. Business License Tax Application is available at http://www.ci.livermore.ca.us/Business_license.pdf or call (925) 960-4310.

NO DOGS ALLOWED AT EVENT. NO DOGS ALLOWED INSIDE VENDOR BOOTHS.

No drug paraphernalia or symbols allowed, if seen you will be told to remove those items and/or leave the event with no refund of fees.

No products depicting nudity or pornography are allowed, if seen you will be told to remove those items and/or leave the event with no refund of fees.

Balloon rules: helium tanks must be secured to a stationary object. No Mylar balloons permitted and all balloons must be weighted.

Livermore Downtown Inc., its volunteers, and the City of Livermore will not be responsible for any liability, damage, theft, weather related, or destruction of property, including vehicles. By printing and signing your name below, you agree and understand the guidelines of this event. You have read and will comply with the RULES AND REGULATIONS as stated for this event. Failure to comply with these RULES AND REGULATIONS for this event will mean expulsion from the event, and NO REFUND of fees will be issued.

Signature _____ Date _____

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HOLD HARMLESS AND INDEMNIFICATION AGREEMENT

I, _____, shall save, keep and hold harmless Livermore
(Print Business Name)

Downtown Inc., The City of Livermore, Livermore Area Recreation and Parks District, it's officers, agents, employees, and volunteers from all damages, costs, or expenses in law equity that may at any time arise or be set up because of damages to property or personal injury, or weather, received by any reason or in the course of the **2011 Livermore Certified Year Round Farmers' Market** which may be occasioned by any willful or negligent act of _____ any of _____ employees,
Business Name (Please Print) Business Name (Please Print)
or any subcontractor.

SIGNATURE OF AUTHORIZED REPRESENTAIVE

I, _____, warrant that I have the authority to bind the below listed
(Print Your Name)
organization or business to this Special Event Hold Harmless and Indemnification Agreement by my signature hereon do so bind this organization or business.

Signature of Authorized Representative
(Original Signature Required)

Title: _____

Organization/Business: _____

Address: _____

Phone: _____